



Rail-Air Link Development

Solutions for stakeholders and customers

Developing a **successful** rail-air link service is a challenge for any company. A development of this scale requires **excellent** problem solving skills, a clearly defined **strategy** and an understanding of the needs of the **customer** whilst delivering **stakeholder** objectives.

At North Star we have **experience** of specifying, planning, project managing and implementing successful and **profitable** rail-air links. We can assist your company to use methodologies that ensure that your rail-air link meets the needs of the market, operates to excellent levels of **reliability** and delivers world class **customer service**. We will ensure that the solution will meet the needs of **stakeholder requirements**, delighting customers and employees alike.

We offer strategic advice and assistance in the development of every facet of operational delivery of rail-air links. Our consultants have experience in delivery and operation of world acclaimed rail-air transport solutions. Our approach will deliver service **performance** and provide **first-class** delivery to customers:

- Visioning:** Ensuring that the economic and strategic benefits of the Rail-Air link are realised whilst considering market requirements and existing competitive services.
- Operational Strategy:** Creating the optimum position in the desired market defining the marketing, customer service and employee specification
- Planning and Project Management:** Ensuring that every facet of the operational design is translated into a plan that can be delivered on time. Ensuring that key business risks are identified and controlled.
- Implementation and Delivery:** Realising the vision by turning plans into reality and overcoming obstacles to progress. Watching the vision unfold and ironing out any teething problems.

Interested in the **complete approach** to rail-air delivery?

Contact North Star on enquiries@northstarconsultancy.com or call
Richard Brown for a consultation on +44 (0) 20 7692 0936